



## **NEWS RELEASE**

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### **Baumgartens Creates Deal to Expand into Canadian Territory**

*Office Products Sales and Logistics (OPSL) Now Exclusive Distributor in Canada*

**ATLANTA (April 27, 2011)** – Baumgartens, a woman-owned business that manufactures planet and people-friendly products, announces an agreement with Office Products Sales and Logistics to make available Baumgartens complete line of products in Canada.

As the exclusive master distributor of Baumgartens products in Canada, OPSL will leverage its robust sales force in the school and office products industry to promote Baumgartens products. The company works with hundreds of independent stores, buying groups and national chains like Canadian Tire, Basics Office Products, Novexco, Grand & Toy and Staples Canada.

“What this means for Baumgartens is that we will tap into a market that could bring tens of millions of dollars over the next decade to our business and thus into the Georgia economy,” said David Baumgarten, vice president of Baumgartens. “Now any company in Canada has access to our products locally including our complete category of personal identification accessories, and our innovative and award winning eco-conscious products, just to name a few.”

“The synergies of our two companies include more than six decades in the office supply business and award-winning customer service,” said Brian Birenbaum, president of OPSL. “Baumgartens commitment to the environment is also where we find their impressive products from the award-winning Conserve Cleaning Tablets to the disposable tableware made of sustainable sugar cane fiber. Their eye for green innovation will be valued by our customers in Canada.”

#### **About Office Products Sales and Logistics**

Office Products Sales & Logistics (OPSL) is a 4PL provider of warehousing, distribution, sales and marketing. In addition to Baumgartens, OPSL currently manages brands for KO-REC-TYPE, EnviroMailer, Stimex, PM Company, PURE2o, Kelvin, PenAgain and UT Wire. For more information on OPSL please visit [www.opslcanada.com](http://www.opslcanada.com).

#### **About Baumgartens**

Baumgartens is a woman-owned family business supplying unique, innovative products to the school, home, office and janitorial/sanitation market that make a difference to thousands of retailers and wholesalers across the U.S.A. Baumgartens

successful environmental program, business paradigms, flexible programs and award-winning customer service are unrivaled in the office supply industry. The company supports American Forests® Global ReLeaf initiative, planting thousands of trees and offsetting hundreds of thousands of pounds of harmful greenhouse gasses. It aims to be 100 percent carbon neutral by 2015. For more information, visit our websites at [www.baumgartens.com](http://www.baumgartens.com) and [www.conservebrand.com](http://www.conservebrand.com).

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