

Baumgartens Conserve™ Cleaning Tablets Support Environmental Practices

The cleaning industry can make a difference in sustainability and support environmental practices by impacting the supply chain.



Circle No. 75

Baumgartens says that their Conserve™ Cleaning Tablets redefine how the cleaning industry purchases, stores, mixes and uses spray cleaners. Compared to concentrated liquid cleaners, Conserve Cleaning Tablets come in boxes of 12 to make 12 full bottles of cleaning solution equaling three gallons of cleaner. By adding plain water, each tablet makes 32 ounces of cleaner.

The company says the system provides many advantages for the cleaning crew, space and cost efficiencies. Where closet space is a premium, the tablets take up a fraction of the space liquid cleaners do, and they are very lightweight.

For example, Hartsfield Airport in Atlanta has a supply closet in one wing of the airport. Carting or carrying multiple heavy liquids is inefficient and returning to the supply closet also wastes time. Alternatively with tablets, it

is possible to load a cart or carry multiple tablet refills and there is no complex mixing or dosing involved. When there is employee turnover, no time is lost to training as mixing is as simple as dropping an Alka-Seltzer™ like tablet into a glass of water.

Environmental benefits come with logistical efficiencies. Estimates show that transporting one truckload of the 12-tablet boxes would be equivalent to 78 truckloads of hundreds of ready to use cleaner. Think of the decrease in the wear and tear on roads and savings in manpower and time. Customers should consider zero hazmat spillage. Now multiply this in terms of the scope of transporting liquids versus tablets all over the United States. Why not tablets for all types of cleaners?

Baumgartens is a woman-owned family business supplying products to the school, home, office and janitorial/sanitation market. Its environmental program, business paradigms, flexible programs and award-winning customer service are leaders in the office supply industry. The company supports American Forests® Global ReLeaf initiative, planting thousands of trees and offsetting hundreds of thousands of pounds of harmful greenhouse gasses. They plan to be 100 percent carbon-neutral by 2015.

Visit www.baumgartens.com
and www.conservebrand.com
for more information.

Cascades Tissue Group Introduces New Dispensing And Paper Napkin System

Cascades Tissue Group announces the upcoming launch of ServOne™, a new dispensing and paper napkin system that better controls the quantity of napkins taken by patrons, thus reducing costs for restaurant owners and paper waste.

The ServOne dispenser, when combined with the new Cascades® interfold napkin, releases only one napkin at a time, allowing for a 25 percent reduction in napkin usage. This paper consumption reduction is also an important environmental issue that will be appreciated by the food service industry and clients alike. And because napkins are only touched by the user, this system is also a more hygienic option for customers.

The ServOne dispenser's window display can be used to communicate advertis-

ing, promotional offers and information on new menus. Two types of dispensers are available, one for counters that can also be

mounted on walls, and a second, more compact, that can be placed on tabletops. Napkins are also offered as a single pack format, in an innovative packaging that can double as a dispenser.

Made of 100 percent recycled fiber, Cascades for ServOne napkins are interfolded, which means that they are folded inside one

another. Napkins are available in white and Moka® color. The ServOne dispenser and Cascades napkins will be available starting July 2011.

www.cascades.com/tissuegroup/afh
1-800-246-0711 (US) or
1-800-361-4070 (CAN)



Circle No. 76

Pro-Link Welcomes New Members

EC Supplies, based in Hialeah, FL, and Hat City Paper & Supply in Danbury, CT, recently joined Pro-Link, a jan-san marketing and buying group based in Canton, MA. Pro-Link's industry expertise and knowledge were contributing factors in the new members' decision to join.

Also joining Pro-Link is Vasco Brands Inc. of Elmira, NY. Providing janitorial sup-



plies in upstate New York and northern Pennsylvania for over 95 years, Vasco Brands saw a strong partnership with Pro-Link and were particularly interested in Pro-Link's overall strategic account initiatives.

"These well-established distributors view us as their partner in business," says Paul Lemieux, Pro-Link's CEO. "They see Pro-Link as a strategic partner, providing industry leading programs, such as our Green Cleaning and BSC Resource programs, as a key to their success."

Brian Slack, vice president of sales for Pro-Link welcomes the new members and says, "They help strengthen our distributor network and when new members join, it confirms for us that our services and programs really do bring value to jan/san distributors."

Visit www.prolinkhq.com
for more information.



Circle No. 77

Zephyr Announces SorbUp™ Wet Mop

Zephyr Manufacturing has announced the addition of the SorbUp™ Wet Mop to its already extensive line of cleaning products. The SorbUp™ mop has an unchallenged 700 percent absorbency perfect for use in spill cleanup.

In addition, it has a 40 percent release rate, allowing users to clean large spills quickly and easily. It is made from 100 percent post-industrial recycled material and does not require a break-in period. The non-woven material is perfect for cleaning up anything from water to oil.

Because it is less expensive than a comparable cotton mop, the SorbUp™, according to Zephyr, is truly a disposable wet mop.

Visit www.zephyrmfg.com
for more information.

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